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BEFORE THE
POSTAL RATE COMMISSION
WASHINGTON, D.C. 20268-0001

POSTAL RATE COMMISSION
OFFICE OF THE SECRETARY

Experimental "Ride-Along"
Classification Change for Periodicals

Docket No. MC2000-1

**NOTICE OF INTERVENTION FOR FULL PARTICIPATION BY IMAGINE
MEDIA, INC.**

Imagine Media, Inc. ("Imagine") gives this notice of its desire to intervene as a full participant in the above-captioned proceeding. Any documents in the case to be served on participants should be sent to the following Imagine representatives:

Peter J. Moore
Peter J. Moore & Associates, LLC.
703 Four Mile Canyon
Boulder, CO 80302-9742

Tom Valentino
VP and Chief Financial Officer
Imagine Media, Inc
150 North Hill Dr
Brisbane, CA 94005

Imagine is a publisher of a variety of computer related Periodicals. Imagine currently inserts CD-ROM's that act as editorial supplements into many of these magazines, for which it pays the Standard (A) rate. If approved, the instant proposal would rectify a long-standing rate inequity and encourage additional use of the mail for similar applications.

Imagine believes that hearings in the matter will not be necessary.

Respectfully submitted,

A handwritten signature in cursive script, reading "Tom Valentino", written in black ink.

Tom Valentino
VP and Chief Financial Officer
Imagine Media, Inc
150 North Hill Dr
Brisbane, CA 94005

CERTIFICATE OF SERVICE

I hereby certify that I have this 22nd day of October, 1999, caused to be served the foregoing document upon the United States Postal Service and the Office of the Consumer Advocate in accordance with sections 12 and 20(c) of the Rules of Practice.

A handwritten signature in cursive script, reading "Tom Valentino", written in black ink.

Tom Valentino